

Oct 2011



comSCORE 

Report of internet Vietnam in Oct 2011

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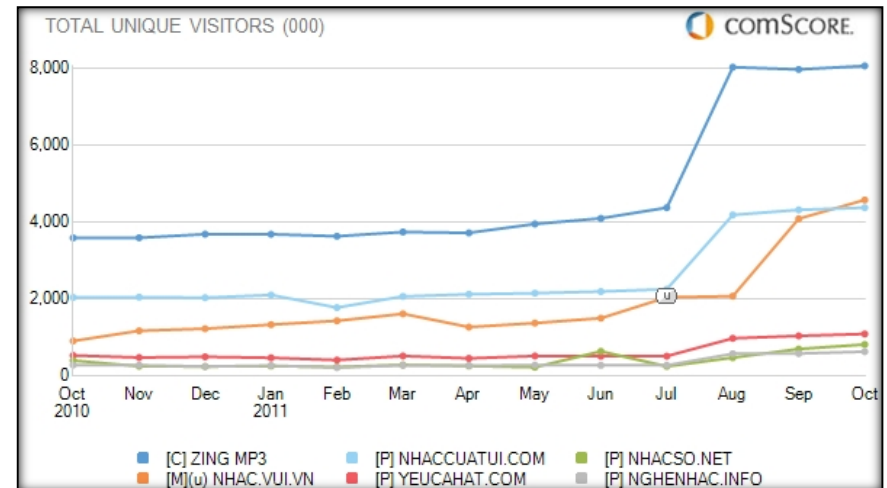
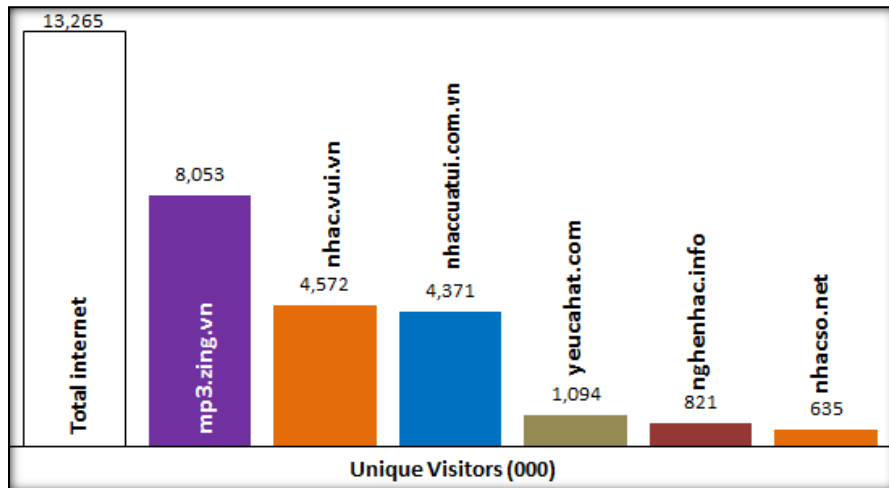
Report

Music Channel

Music channel 2010 - 2011

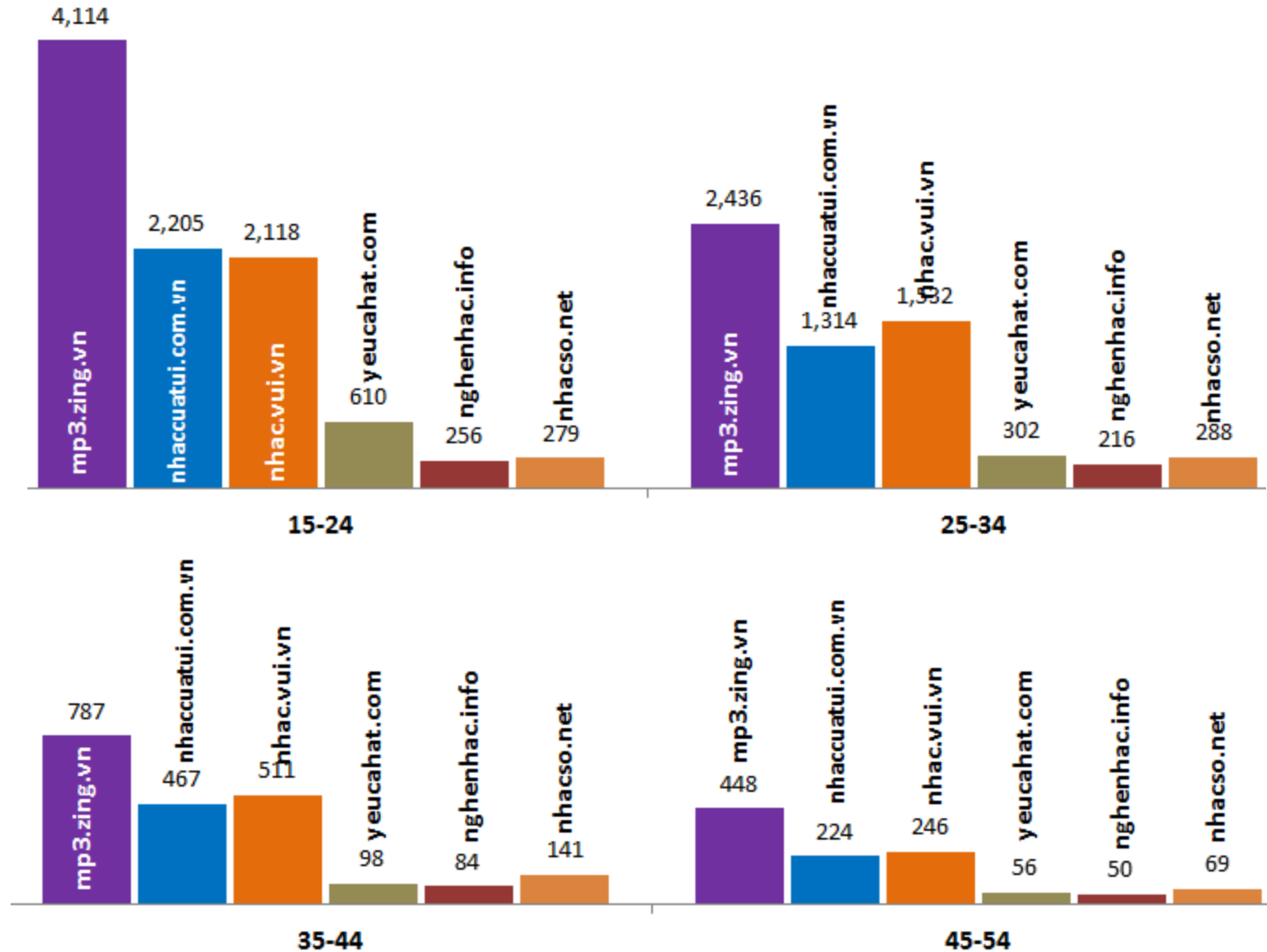
(Các website âm nhạc trong năm 2010 – 2011)

	Media	Total Unique Visitors (000) ▾	% Reach	Total Pages Viewed (MM)	Total Visits (000)	Average Minutes per Visit
	ⓐ Total Internet : Total Audience	13,265	100.0	32,890	736,912	28.6
	Entertainment - Music	11,493	86.6	920	120,479	5.2
1	[C] ZING MP3	8,053	60.7	559	84,808	4.7
2	[M] [u] NHAC.VUI.VN	4,572	34.5	130	16,528	6.7
3	[P] NHACCUATUI.COM	4,371	33.0	88	17,693	4.0
4	[P] YEUCAHAT.COM	1,094	8.2	20	2,687	4.9
5	[P] NHACSO.NET	821	6.2	30	2,108	9.9
6	[P] NGHENHAC.INFO	635	4.8	6	1,180	2.1



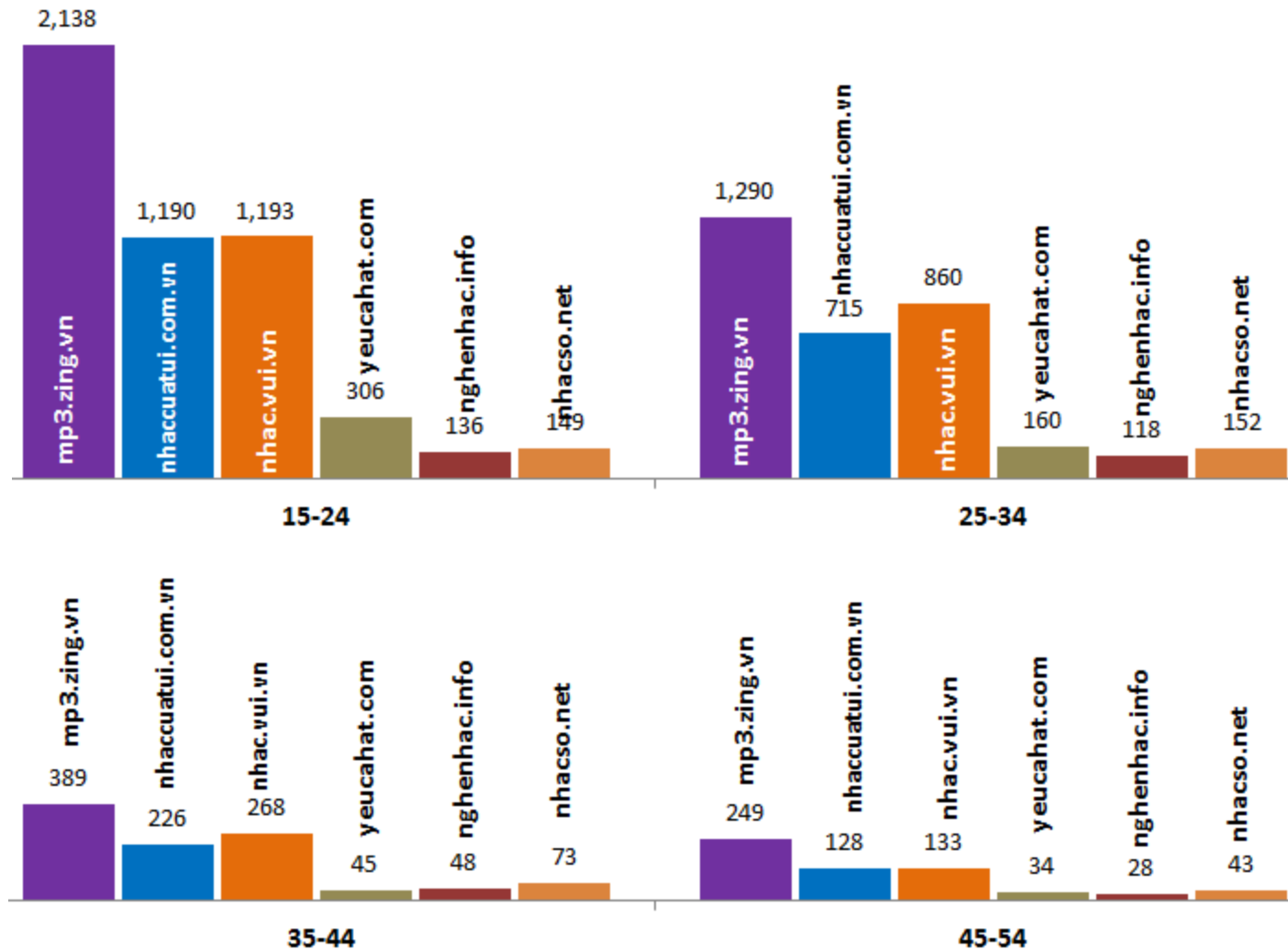
Ages (Male + Female)

Độ tuổi Nam & Nữ (000)



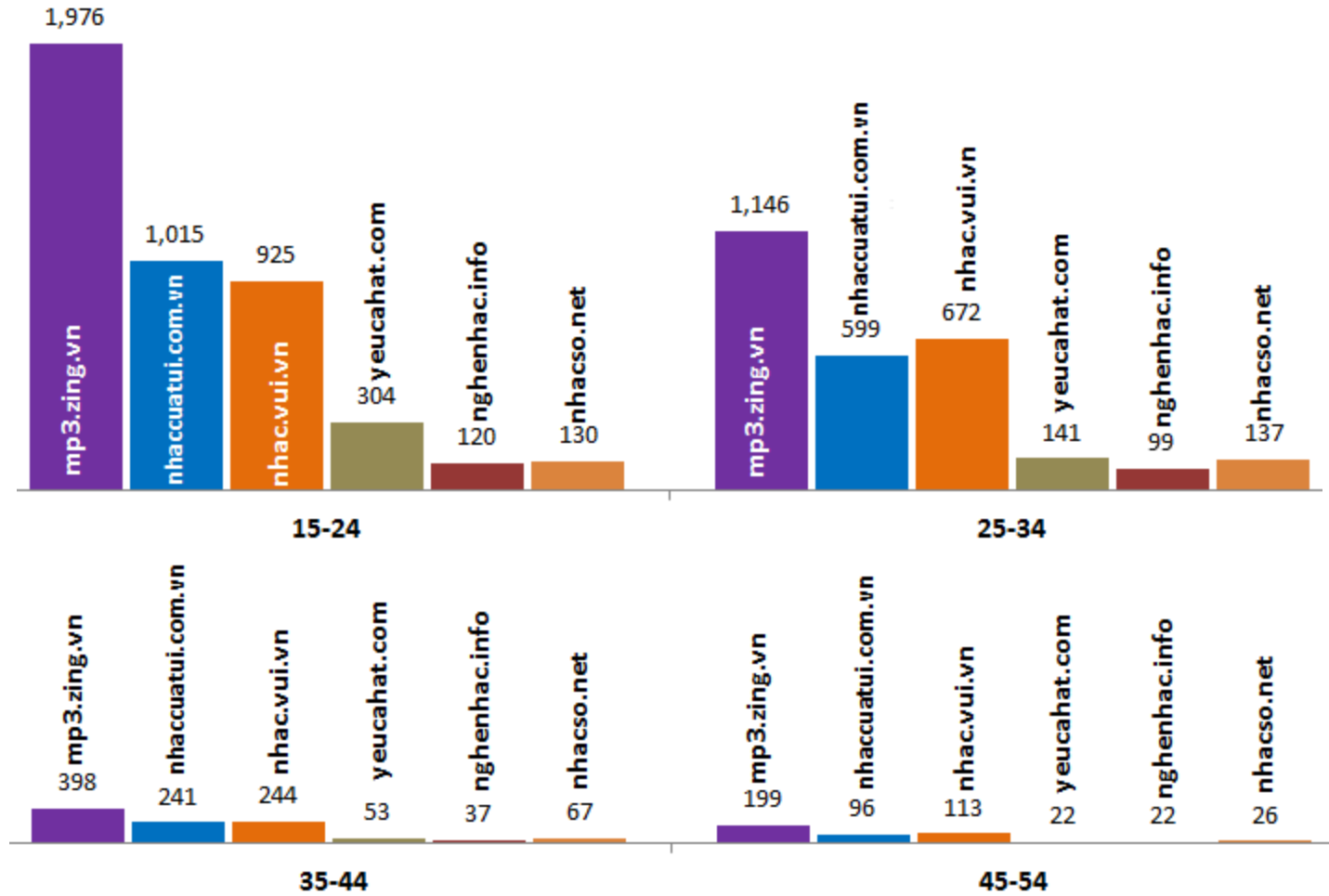
Age - Male

Độ tuổi - Nam (000)



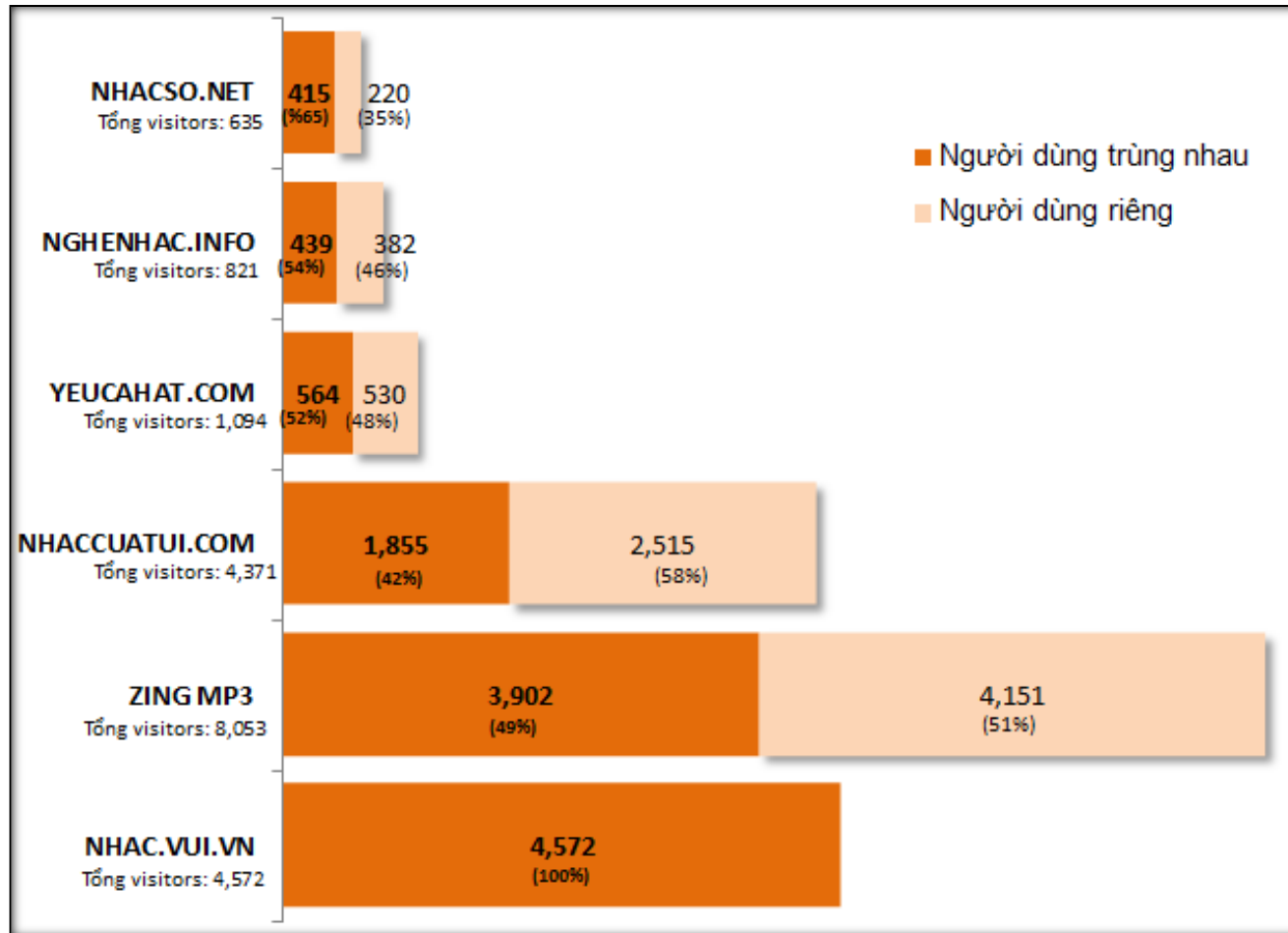
Age - Female

Độ tuổi - Nữ (000)



Cross visit – Nhạc.vui.vn

(Người dùng trùng giữa các website – Nhạc.vui.vn)



Nhac.vui.vn dashboard

