



ADVERTISING PRICE LIST NETCAFE.24H.com.vn

Valid from 27/10/2011-31/12/2011

Unit Price: VND/ week (excluded 10% VAT)

PRICE LIST FOR ADVERTISEMENT ON NETCAFE SCREEN SAVER

20.000.000	30.000.000	45.000.000	Dimension (pixels)	Quantity	Size
15 second	30 second	60 second	1024x768	03 (share position)	100 KB

PRICE LIST FOR ADVERTISEMENT ON BANNER CLIENT NETCAFE

Banner client on Netcafe (including 02 independent positions on checking tool)

Position	Dimension	Size	Quantity	Shared Price	Exclusive Price
Banner client 1	210x120	40 KB	3 (shared)	20,000,000	50,000,000
Banner client 2	210x120	40 KB	3 (shared)	20,000,000	50,000,000

NOTE

The above quotation is subject to change without timely notice, please kindly contact our sales department to get the latest updated one.

NOTE

BANNER CLIENT:

- **Share position:** 03 companies share 01 position, appear alternatively. Each company will 20 seconds for each banner. Motion in the first 10 second, static in the 10 second
- The Banner' size can not be more than 4% CPU and 35MB RAM of a computer that has an average configuration - Pentium 4, 1.8 GHz, 512 MB Ram

SCREEN SAVER:

- **Share position:** 03 companies share 01 position, appear alternatively.
- The Banner' size can not be more than 40% CPU and 40MB RAM of a computer that has an average configuration - Pentium 4, 1.8 GHz, 512 MB Ram

If advertising time is less than one week (07 days), customer has to pay for 01 fully week of advertising charge (07 days).

Banner does not include flash (GIF banner) shall be discounted by 5%

Discount will be applied when the payment is paid 100% before providing the service:

The conditions:

1. The payment Contract before providing services from 13 to 25 weeks or more, 4% discount in

payment

2. The payment Contract before providing services from 26 weeks or more, 7% discount in payment
3. Not applicable for promotion
4. Discount in payment is deducted on the invoice upon issuance of financial

Design Cost:

- GIF banner: VND 600,000 per banner
- Flash banner: VND 1,000,000 per banner
- Special banner: VND 3,000,000 per banner

Notice:

If contract value is above VND 10,000,000 (exclude VAT), free of charge for 01 banner design
Customers have right to modify the design of their banners for maximum 3 times, since the fourth time; the additional designing cost is VND 300,000 per time

Designing cost for html website (For customers who do not have their own websites)

- Available template of 24H's source: VND 5,000,000
- A simple HTML website as Customer's request: VND 10,000,000
- A HTML website designed with simple flash effects: 15,000,000 VND

Notice:

These HTML sites will be stored in 24H's server and become one component of 24H's website system.

SPECIAL PROMOTION PROGRAMS, DISCOUNT RATE OR FOR MORE INFORMATION, PLEASE KINDLY CONTACT ADVERTISING SALES DEPARTMENT

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ADVERTISING POSITION DESCRIPTION

BANNER CLIENT



SCREEN SAVER

